

Yaritza Carolina Trinidad

FASHION DESIGNER

954.534.4002 / yaritzatrinidad03@gmail.com / yaritzacarolina.com

Education

SCAD

Savannah College of Art & Design

BFA- Fashion Design/

GPA 3.7/ 2021

MDC

Miami -Dade College

AS-Fashion Design/ 2018

Skills

CLO 3D

Website Developer

Social Media Content Creator

CAD Patternmaking

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

PLM

Nedgraphics

Fashion Illustration

Garment Construction

Microsoft

Achievements

Dean's List Fall 2018-2021

Academic Honors Scholarship

SCAD Achievements Honors

Scholarship

Scholastic Art & Writing Awards -

Gold Key

PTK National Honors Society

Language

English & Spanish

Work Experience

Perry Ellis International

Assistant Designer/ July 2021- June 2022

- Responsible for market/trend research and inspiration for Outdoor brands.
- Assist with developing a creative concept and color direction to ensure design is appropriate and fit the needs of the brand identity & target market.
- Collaborated with Senior Designer, Senior Design Executive, Merchandising, and Sales to understand customer needs to create designs within a functional line assortment and present assortment to customer's buyers.
- Partner with the print development team to create print and patterns that fit the conceptual vision for that upcoming season.
- Rendering designs with appropriated textures/ prints in Ned-graphics to reflect final product for line reviews and production.
- Create style packages for each design, including all bill of materials information.
- Responsible for entering all sketches and CAD artworks into PLM and work closely with the product development team to handle submittals to ensure production needs.
- Partner with the technical design team to ensure design style, fit, and measurement to create a desire spec fit.
- Work closely with the sourcing team to discuss materials in terms of fabric quality, cost, and properties (special treatment applied), and trims.
- Create and organize mood boards including Pantone color swatches, store mockups, and buyer's catalog.

Aldo Shoes Group

Sales Associate / May 2017- December 2019

- Assist customers with selective product based on their personality & needs.
- Processed sales transactions on floor & online orders.
- Recovered floor inventory

Ramona La Rue

Creative Design Intern/ January 2018-April 2018

- Research current trends to build collection
- Sketched designs for initial line assortment
- Assist with the creation for moodboards, illustrations, and flats.
- Development of slope patterns for a new corset.

Anatomie

Design and Production Development Intern/ February 2014 - August 2014

- Create technical sketches for the upcoming line assortment
- Organized design and sales meetings in order to establish the target margins in customer needs and brand identity to generate more revenues.
- Handled & follow-up with factories and vendors of pre-production sample tracking to ensure samples are completed by schedule deadlines and oversee lap dips are accurately presented to desire color/fabric quality for bulk order.
- Worked alongside several co-workers to create an interactive map to view line assortment in a more exciting way.